

REP HEADLINE# 6334156
*** UNAPPROVED REV #1 ***

FAX# 703 528 7880
REP: TEL# 703 528 7800
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP24/12 11:48
***CHANGES** *** WFTV-TV ***

ADV # _____ ADV. NAME POLI/C MACK-NRSC/R/SEN/FL
AGY # 2712 AGY. NAME MCLAUGHLIN & ASSOCIATES
919 PRINCE STREET
ALEXANDRIA, VA 22314

REP. # _____ OFF. # 6556 SALESMAN # _____
PRDCT CONNIE MACK/NRSC EST# 502 COMMENTS: (LINE, ORDER, INVOICE) _____
FLIGHT DATES SEP25/12 SEP30/12 WK-1
CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____
DATE SEP24/12 11.48

REP: TO LENA
FR JULIE
ADDED LINE 5
TTL\$ \$11725.9X
PLS CFM, THX 9/24

CON CM **** THIS IS A CASH IN ADVANCE SCHEDULE ****
FRIENDS OF CONNIE MACK

:LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTAL:
:LINE#: : : : : : DATE : DATE : /WK: INVT : :SPTS:
AGENCY ADVERTISER CODE = AGENCY EST# = 502
AGENCY PRODUCT CODE =
5 A 1200N-1230P 30 \$475.00 9/30 9/30 1 SUN 1
PROGRAM : NEWS
SEP/12 11725.00
CONTRACT TOTAL 11725.00
TOTAL SPOTS 9

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MARKET	TOTALS	\$19,736	WFTV	57%	WKMG	9%	WEFH	28%	WOFL	6%	WKCF	0%	WREW	0%	CABL	0%
SHARES	ESTIMATED*				WOPX	0%	WRDQ	0%	EFTV	0%						
SVC-	NSI															
DEMOS-	RA35+*															
MOD	CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME					
P-CLASS,	PLAN,	SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER	WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*	-MULTIPLE		